



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Marc-David Cohen

Application No.: 10/673,813

Art Unit: Not Yet Assigned

Filed: September 29, 2003

Examiner: Not Yet Assigned

For: **COMPUTER-IMPLEMENTED OFFER
OPTIMIZATION SYSTEM AND METHOD**

Attorney Docket No.: 343355600039

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Statement is submitted in compliance with 37 C.F.R. § 1.56.

A list of patent(s) and/or publication(s) is set forth on the attached Form PTO-1449.

Any fees required for the proper filing of this Information Disclosure Statement should be withdrawn from the Jones Day Deposit Account No. 50-1432, account 343355600039.

Respectfully submitted,

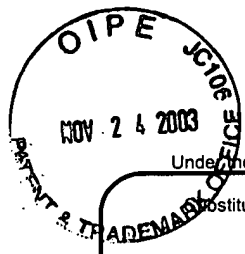
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Date: Nov. 20, 2003

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By: Kathie J. Kopyak



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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known

Application Number	10/673,813
Filing Date	September 29, 2003
First Named Inventor	Marc-David Cohen
Art Unit	Not Yet Assigned
Examiner Name	Not Yet Assigned
Attorney Docket Number	343355600039

Sheet 1 of 1

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 2002/0013757A1	01/31/2002	Bykowsky et al.	
		US- 2002/0046096A1	04/18/2002	Srinivasan et al.	
		US- 2002/0169654A1	11/14/2002	Santos et al.	
		US- 2002/0169655A1	11/14/2002	Beyer et al.	
		US- 2003/0023598A1	01/30/2003	Janakiraman et al.	
		US- 2003/0110072A1	06/12/2003	Delurgio et al.	
		US- 6,286,005B1	09/04/2001	Cannon	
		US- 6,502,077B1	12/31/2002	Speicher	
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FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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